

DR. G. V. RAMANJANEYULU

Executive Director

Centre for Sustainable Agriculture

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FOCUS OF WORK

- Working towards establishing models of agriculture which are local resource and knowledge based and economically and ecologically sustainable
- Working with livelihoods programs and other government initiatives to promote farmer producer organisations and support promotion of sustainable agriculture
- Networking people and peoples organisations towards universalising agro-ecological approaches to farming
- Establishing Open Source Seed Network in India to create open access and benefit sharing mechanism without exclusive rights over seeds.
- Working with institutions of producers and consumers to built shorter supply chains
- Working on public policy issues and building grassroot experiences into global campaigns and global issues into grassroot campaigns.

EXPERIENCE

2004–continuing

Centre for Sustainable Agriculture, Secunderabad,India

Working in Andhra Pradesh, Telangana, Maharashtra, Odisha, Punjab, Sikkim and Tripura
Executive Director

- Editor, Tolakari, A monthly Magazine in Telugu language on Agriculture.
- General Secretary, Society for Agro-Ecology

Agroecological Approaches in Farming

- Pioneered the concept of Non Pesticidal Management (NPM) in agriculture. Punukula, a village in Khammam dist of Andhra Pradesh (AP) became completely pesticide free in 2004
 - Established the first completely organic village Yenabavi in Jagoan dist, Telangana in 2005
 - Worked with Govt. of AP in designing and establishing Community Managed Sustainable Agriculture in 1500 villages covering 200 thousand ha across 18 districts during 2004 to 2007-08.
 - Worked in partnership with Bharat Rural Livelihoods Foundation to support field organisations for implementation of sustainable agriculture from 2016-18
 - Currently, working in partnership with Govt of Andhra Pradesh in establishing organic/natural farming and farmer producer organisations in four districts Kadapa, Kurnool, Ananthpur and Vijayanagaram from 2017 to 2022
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- Working in partnership with Maharashtra State Rural Livelihoods Mission (MSRLM) to support implementation of Mahila Krishi Sashaktikaran Pariyojana (MKSP)
- Working in partnership with Dr. Punjab Rao Organic Farming Mission in promoting organic farming clusters in Maharashtra.
- Working with SERP, Telangana in promoting Organic Farming Clusters

Farmer Producer Organisations and Marketing

- Worked in partnership with North East Rural Livelihoods Project (NERLP) in supporting Organic Farming, Seed Production, FPOs and Marketing between 2016-19
- In Partnership with NABARD supporting 93 Farmer Producer Organisations in Telangana and 78 in Andhra Pradesh.
- Organising Kisan Business School in partnership with National Institute of Agricultural Marketing to impart knowledge and skills on Entrepreneurship, dealing with markets and managing FPOs.
- Working on establishing Quality management systems for food and seed
- Established thirty farmer's cooperatives which are federated as Sahaja Aharam Producer Company which currently retails organic food in Hyderabad and Vishakapatnam. Sahaja Aharam producer company is also into value addition and produces more than 150 products.
- Supporting SERP in establishing FPOs and Fresh Fruits and Vegetables Value Chain in Telangana.
- Working on organic cotton value chain.

Value Chain Studies

- Tradable Bioresources in District of Kadapa (2015) with Rajshekar G
- Tradable Bioresources in District of Adilabad (2015) with Rajshekar G and Chandra Sekhar G
- Tradable Bioresources in District of Guntur (2015) with Rajshekar
- Cotton Value Chain (2013) with Dr. D. Narasimha Reddy
- Seed Situation in Andhra Pradesh (2011) with Kavitha Kuruganti
- The Paddy Chains: Building Constructive Alternatives (2010) with Biswadeep Gosh, Willy Douma and Shobha Raghuram

Improving last mile delivery of support services

- Established a Kisan Mitra helpline for farmers to help delivery of services, grievances are taken up and resolved in partnership with district administration. Currently running as a pilot in Adilabad, Vikarabad, Nalgonda and Manchiryal districts of Telangana.
- Established Farmers Service Centres at 15 Farmer Producer Organisations

Policy research

- Active partner in several research studies and campaigns on ill effects of chemical pesticides, fertilisers and genetic engineering and anti farmer policies across the country
- Research on regulatory processes, support systems, agriculture policies etc.

- **Others**

- Member of National Knowledge Commission working group on Agriculture in 2005
- Coordinated the Committee to introduce agriculture in the School Syllabus in Madhya Pradesh in 2012
- Coordinating Open Source Seed Initiative in India.

IT Tools for agriculture

- Designed and set up eKrishi (<http://www.ekrishi.net>) an integrated cloud based platform for supporting farming and agricultural supply chain management and Farmer Producer Organisations.

Assignments with FAO

- **2019:** Part of the Technical Support Team to develop proposal for Chhattisgarh Government for a World Bank funded project CHIRAAG which is focused to develop water conserving, harvesting practices, improving rainfall use efficiency, shift cropping patterns to low risk low water consuming practices, building farmers institutions for building supply chains.
- **2011:** Thematic study: The contribution of agricultural activity improvements in livelihoods projects to pro-poor outcomes in States of Andhra Pradesh, Madhya Pradesh and Bihar
- **2012:** Review the Agriculture Interventions in Odisha Livelihoods Mission (Truption) and Bihar Rural Livelihoods Program (JEEVIKA)

1996–2003 Directorate of Oilseeds Research, Hyderabad

Senior Scientist (Agrl. Extension) 1996-2003

1995 Selected for Indian Revenue Service

EDUCATION

- **1999: Ph.D. in Agricultural Extension** from Indian Agricultural Research Institute, New Delhi
Thesis submitted for award of Ph.D degree: “Design of Management Information System for Postgraduate teaching and Research programmes at Indian Agricultural Research Institute” under the Chairmanship of Dr. A. Ramesh Babu, Senior Scientist, Division of Agricultural Extension, Indian Agricultural Research Institute, New Delhi.
- **1992: M.Sc (Ag)** from Agricultural College Bapatla, Andhra Pradesh Agricultural University, Hyderabad.
Thesis submitted for the Award of M.Sc. (Ag): “A critical evaluation of Rural Agricultural Work Experience Programme (RAWEP) under Agricultural College Bapatla” under the chairmanship of Dr. P. Venkataramaiah Professor and Head, Department of Agricultural Extension
- **1990: B.Sc. (Ag)** Agricultural College Bapatla, Andhra Pradesh Agricultural University, Hyderabad., Agricultural College Bapatla

LANGUAGES

Fluent in writing, reading and speaking in English, Telugu and Hindi

AUTHOR

Author of several articles in national and international magazines, journals and books.

Publications in Peer Reviewed Journals

Ramanjaneyulu GV and Kavitha Kuruganti (2006) Bt Cotton in India, Economic and Political Weekly, Vol. 41, Issue No. 07, 18 Feb, 2006

Chandra Sekhar G, Adinarayana, Ramanjaneyulu G. V. and Aditi Kapoor (2014) Local Rainfall fluctuations and their impact on crop production and Gender roles in Drought prone areas: case of ground nut production in Anantpur dist of Andhra Pradesh published in Climate change and Environmental Sustainability 2(2) : 122-127

Ramanjaneyulu G. V. and Rukmini Rao V (2008) Sustaining Agriculture-Based Livelihoods: Experiences with non-pesticidal management in Andhra Pradesh, Development, 2008, 51(4) (541–546) 2008 Society for International Development 1011-6370/08 www.sidint.org/development/

Ramanjaneyulu G. V. (2011) Innovating on Pest Management: Practices and Processes, Innovation and Development, Volume 1, Issue 1.

Ramanjaneyulu G. V. (2012) Adapting Smallholder Agriculture to Climate Change, IDS Bulletin, Volume 43 Number S1 July, 2012, IDS Bulletin, Institute of Development Studies

Ramanjaneyulu G. V. , M.S. Chari, T.A.V.S. Raghunath, Zakir Hussain and Kavitha Kuruganti (2008), Non Pesticidal Management: Learning from Experiences in Integrated Pest Management: Innovation-Development Process edited by Rajinder Peshin · Ashok K. Dhawan. Springer Science+Business Media B.V.

Ramanjaneyulu, GV, Rajashekar G and Radha Rani K (2015) Community Seed Banks and Enterprises in Community Seed Banks Origins, Evolution and Prospects ed by Ronnie Verrnooy, Pitambar Shresta and Bhuwon Sthapit

Ramanjaneyulu GV and Radha Rani K (2017) Agroecology and Sustainable Supply Chains-Design Principles for India in Agroecology, Ecosystems, and Sustainability in the Tropics G. Poyyamoli (ed.) © Studera Press, 2017

Shambu Prasad. C, T.M. Thiyagarjan, O.P. Rupela, Amod Thakur and G.V. Ramanjaneyulu (2012) Contesting Agronomy through dissent: Experiences from India in Contested Agronomy: Agricultural Research in a Changing World, Earthscan Pathways to Sustainability Series Edited by James Sumberg and John Thompson Published by Routledge, Taylor and Francis

Divya Veluguri, Ramanjaneyulu G V and Lindsay Jaacks (2019) Statewise Report Cards on Ecological Sustainability of Agriculture in India. Economic and Political Weekly, Vol. 54, Issue No. 26-27, 29 Jun, 2019

Study Reports

Ramanjaneyulu GV, Prabhakar SVRK, Divya Veluguri, Vinyasa G (2019) Ecological Foot Prints of Food production in AP and Telangana grown in organic and conventional methods, UNEP.

Ramanjaneyulu GV, Rajshekar G (2015) Open Source Seed Systems, Hivos, Netherlands.

Rajshekar G, Ramanjaneyulu GV (2015) Tradable Bioresources in District of Kadapa, AP Biodiversity Board

Rajshekar G, Ramanjaneyulu GV and Chandra Sekhar G (2015) Tradable Bioresources in District of Adilabad, Telangana Biodiversity Board

Rajshekar G, Ramanjaneyulu GV (2015) Tradable Bioresources in District of Guntur, AP Biodiversity Board.

Ramanjaneyulu GV, Dharmendar G, Kavitha Kuruganti (2014) Pesticides, Residues and Regulation: A case of vegetables in Hyderabad Market, Centre for Sustainable Agriculture

Ramanjaneyulu GV and Dilnavaz Variava (2013) Genetically Modified Foods & Crops: Some facts everyone should know, Centre for Sustainable Agriculture

Ramanjaneyulu GV (2012), Agrarian Crisis and Farmers Suicides in Andhra Pradesh, Study by Centre for Sustainable Agriculture and Rythu Swarajya Vedika

Ramanjaneyulu GV, Kavitha Kuruganti and Rajitha Nared (2011) Seed Situation in Andhra Pradesh, Centre for Sustainable Agriculture

Ramanjaneyulu GV, Biswadeep Gosh, Willy Douma Shobha Raghuram (2010) Paddy Chain: Building Constructive Alternatives, Hivos, Netherlands.

Ramanjaneyulu GV and Kavitha Kuruganti (2005) The story of Bt. Cotton in Andhra Pradesh: Erratic Processes and Results, Centre for Sustainable Agriculture

Ramanjaneyulu GV and Kavitha Kuruganti (2005) Killing and Poisoning Pests or Human Beings?, Centre for Sustainable Agriculture

Ramanjaneyulu GV and Kavitha Kuruganti (2004) No Pesticides No Pests: The remarkable story of how a village in Andhra Pradesh rid itself of pesticides, Centre for Sustainable Agriculture

AWARDS

- **2019:** 1st Telugu Navanakshatra Sanmanam by TV9 Media house.
- **2019:** 3rd Badshah Memorial Award for work on Agriculture and rural livelihoods
- **2019:** Dr. I.V. Subba Rao Rytunestam Lifetime Achievement Award for contribution to agriculture

- **2017:** Sakshi Excellence Award for Best Contribution to Agriculture
- **2014:** Best Rural Innovation Award for Non Pesticidal Management in Bihar Rural Innovation Forum
- **2014:** Best Rural Innovation Award for 'Community Managed Sustainable Agriculture' in Maharashtra Rural Innovation Forum
- **2012:** Best Green Enterprises award by Hivos for NPM scalingup in AP
- **2010:** Krishi Gourav Award for Enebavi
- **2008:** TV9 'Navya' Award for effective campaign
- **2005:** World Bank Development Market Place Award

Others

- CSA work featured in 8th Episode of Satyamev Jayate 'Toxic food' <https://www.youtube.com/watch?v=Fbc5K9EpTQw>
- Three times TEDX speaker and the TEDxHyderabad talk
 - Poison on Plate <https://www.youtube.com/watch?v=64RLBgD-Cck> over a million views
 - How you can help ensure a secure income for farmers? <https://www.youtube.com/watch?v=oyBYf60BzIE>,
 - Caring for those who feed the nation <https://www.youtube.com/watch?v=4tIOnw38RCA>
- Produced a feature film 'Mitti-back to roots' on Agrarian Crisis and way forward based on real life experiences across the country <http://www.mitti-thefilm.org>